



INDIGO INK.

by vcny home



indigo ink has everything modern bohemians need to create an eclectic, well-traveled look at home - no passport required.



brand story

Quell your wanderlust with laid-back looks with worldly flair. Indigo Ink embraces eclectic style with global-inspired motifs, thoughtfully crafted textures, and pops of bold color.

the consumer

- ✦ Adventurous, creative, and budget-conscious free spirits, ages 20-45
- ✦ Craves comfortable and effortless style that is worlds away from ordinary
- ✦ Values creative expression over trends or perfection
- ✦ Never shies away from contrasting colors or patterns
- ✦ Craves the freedom to mix, match, and create looks of their own



The collection features bold prints, earthy colors, and rich textures with macrame, tassels, embroidery, and fringe – all designed to be mixed and matched for versatility and self-expression.



living room



bedroom





bathroom



outdoor







USA Headquarters

5901 West Side Ave, Floor 6
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NYC Showroom

330 Fifth Avenue, 7th Floor
New York, NY 10016

China Office

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